

pulmonary diseases  
and meningitis due to  
bacterial infections

723/ 100.000

1 sec TBC infection

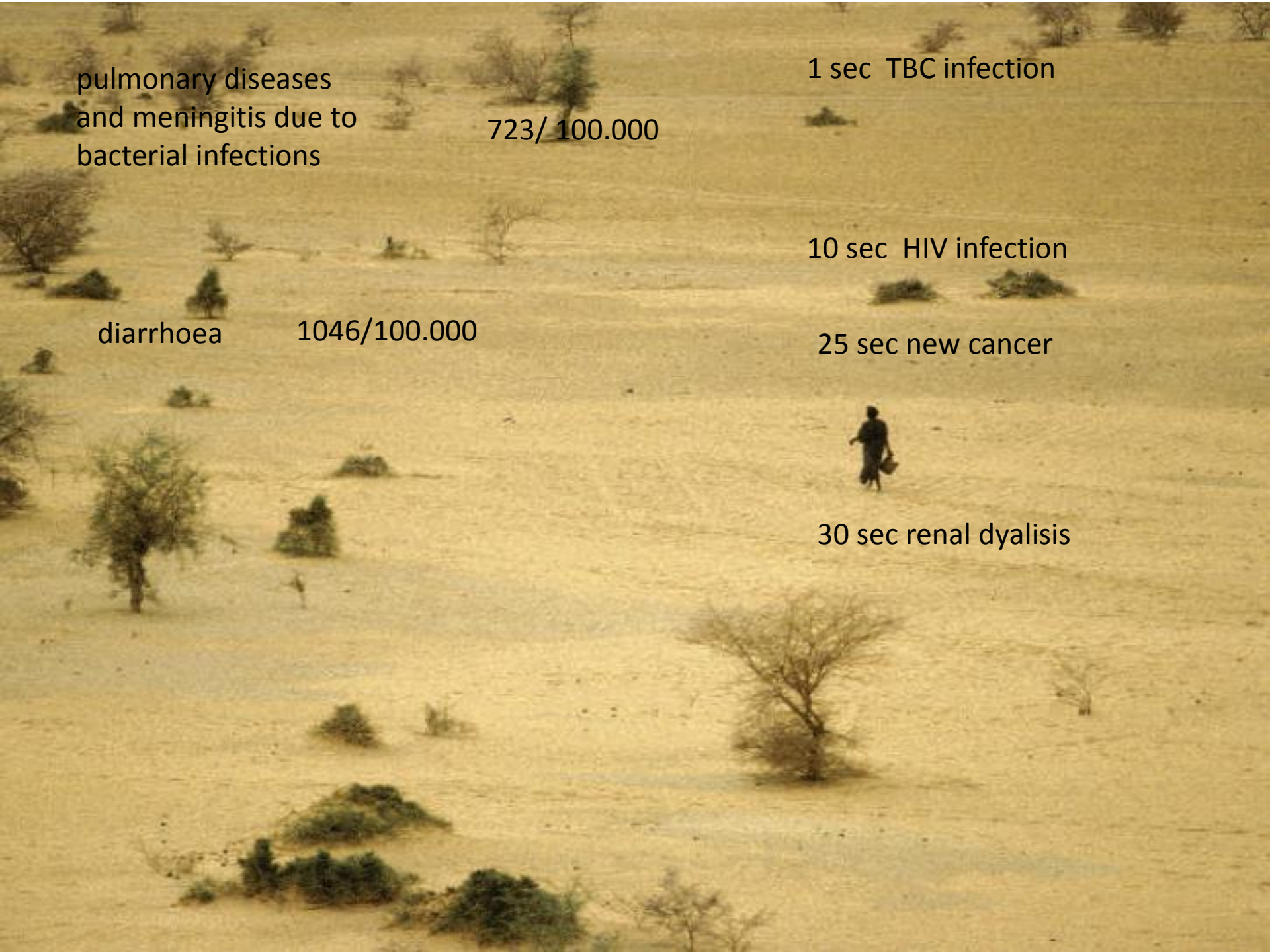
10 sec HIV infection

diarrhoea

1046/100.000

25 sec new cancer

30 sec renal dialysis















# DEFINE

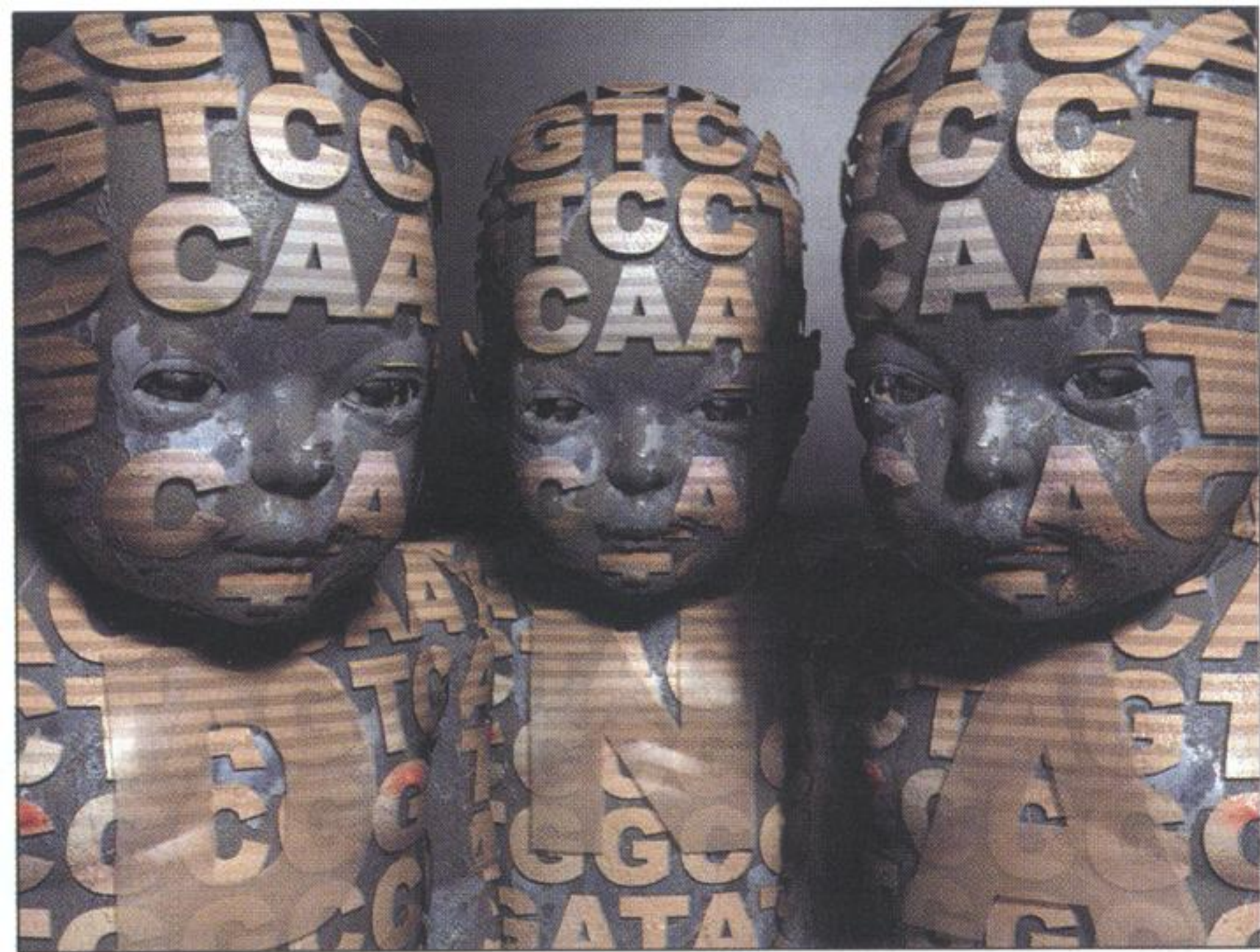


# NECESSITY

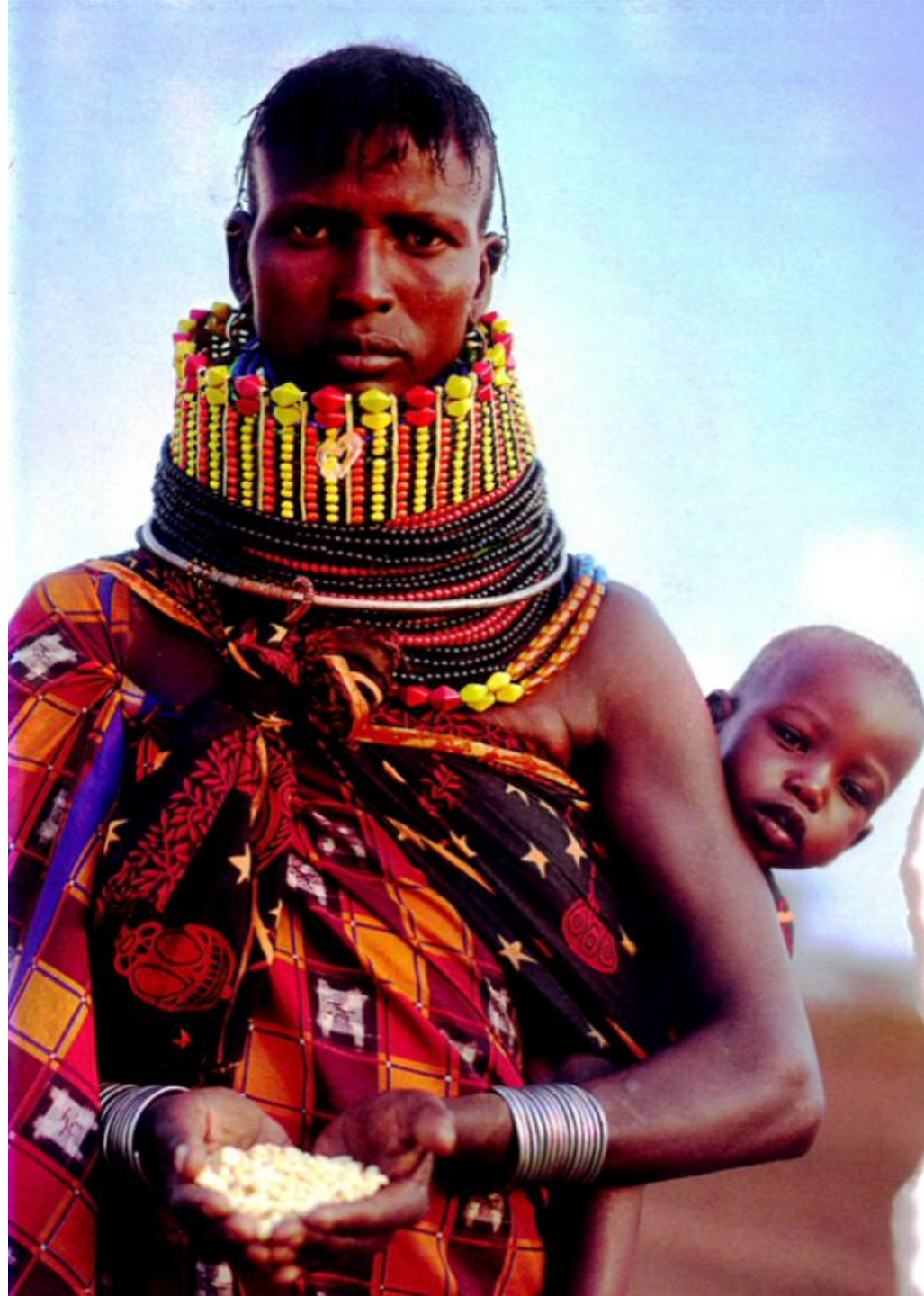






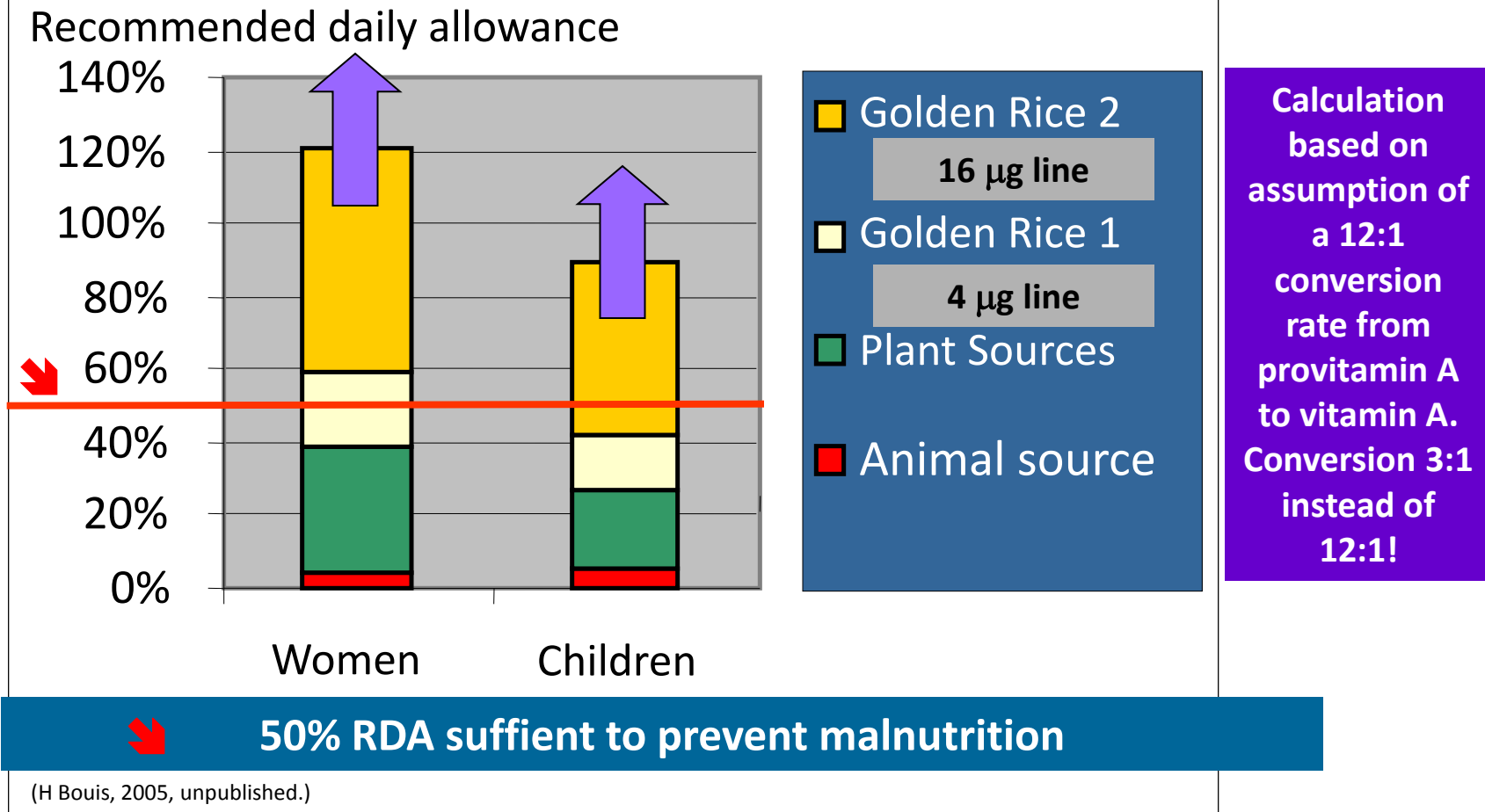






# What is the contribution of Golden Rice to vitamin A intake?

Estimation from International Food Policy Institute:



**Golden Rice could minimize vitamin A-malnutrition sustained and at no costs, as soon as it would replace ordinary rice.**





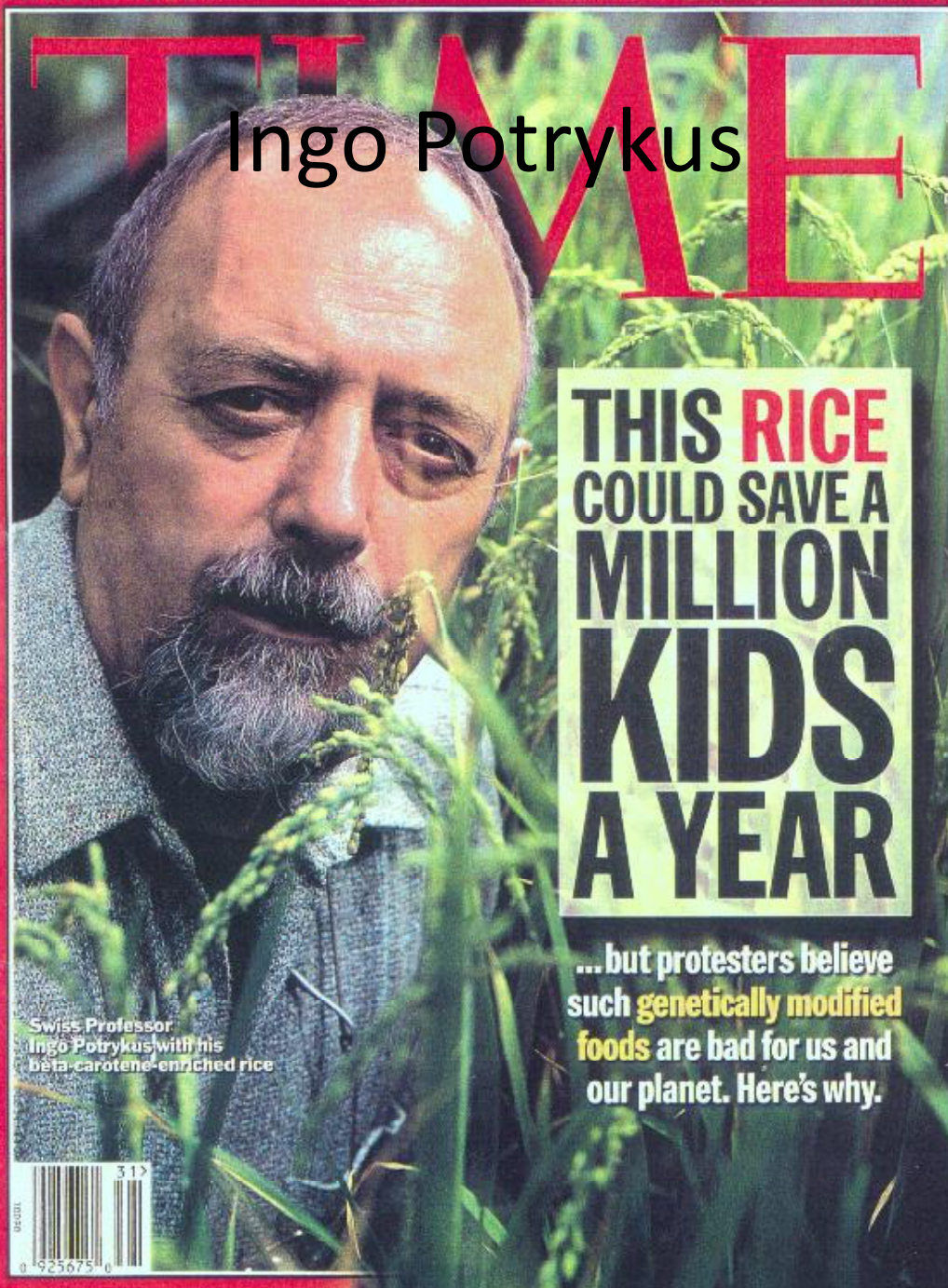


**Golden Rice could save between 5'500-39'700 lives or 204'000-1,382'000 DALYs per year in India alone, but GMO-regulation delays use for at least six years, thus being responsible for the loss of minimum 33' 000 lives.**



**Greenpeace invests ca. 12 million per annum into anti GMO-campaigns, trying every trick to prevent, that Golden Rice can save these lives - and Greenpeace is considered a „altruistic“ organization!**





Swiss Professor  
Ingo Potrykus with his  
beta-carotene-enriched rice



Ingo Potrykus

TIME

**THIS RICE**  
**COULD SAVE A**  
**MILLION**  
**KIDS**  
**A YEAR**

... but protesters believe  
such **genetically modified**  
**foods** are bad for us and  
our planet. Here's why.











# Pubblicità

**Vogliamo vederci chiaro**



l'OGM-che-non-e-mai-esistito



# Falsi d'autore



- “60 persone sono morte mangiando il pomodoro antigelo, perchè erano allergiche al pesce”

# Unomattina: Mario Capanna, presidente della “Fondazione per i Diritti Genetici”

- “Un caso classico è la fragola in cui viene immesso un gene di un pesce artico per permettere alla pianta di poter produrre in condizioni climatiche di maggior freddo. Naturalmente viene fuori una fragola che ha poco a che spartire con il sapore di quella naturale”



# Report, RAI3

- *Si è prodotta, per esempio, una fragola che è stata resa resistente al gelo inserendo dei geni di pesci che vivevano in zone fredde. Questa fragola ha cominciato a produrre un prodotto secondario che era il glicoletilenico, il comune liquido antigelo dei radiatori. Quindi sono diventate immangiabili.*

# Repubblica, supplemento D, Maggio 1999

- *la fragola con il gene di una sogliola del mar Baltico che doveva renderla resistente al freddo, è stata un disastro: il risultato è una fragola che sa di antigelo. Gli esperimenti sono stati subito interrotti, e la fragogliola è finita sullo scaffale dei “cibi Frankenstein”*



# La Rivista dei Parchi, Regione Piemonte, Ottobre 2004

- *In campo agricolo, lo scopo degli ogm è modificare una pianta inserendo nel suo DNA uno o più geni che le conferiscano le caratteristiche desiderate. Il caso dell'introduzione di geni di passera di mare nelle fragole per aumentarne la conservabilità è un tipico esempio.*

# COOP, dossier sulle biotecnologie, 2007

- *Un gene prelevato dal pesce artico inserito in fragole e patate conferisce la resistenza al freddo e permette la coltivazione di questi prodotti in zone caratterizzate da bassissime temperature. E' il caso della Finlandia, che ormai **ha interrotto quasi del tutto le importazioni di fragole**, consumando quelle coltivate sul proprio territorio, per lunghi periodi dell'anno costantemente coperto da spessi strati di ghiaccio*



# Cfp: Carbon foot print

Dall'autunno 2012 su ogni prodotto

già oggi progetti pilota:

**Tesco (UK):** succo d'arancia, lampadine ed altri 98 prodotti tra cui PATATE: far bollire o in microonde rispetto al forno (3.5 emissione del forno !) e detersivo liquido concentrato rispetto a sapone in polvere

**Leclerc (F):** scontrino fiscale con Cfp



# Water Footprint

Water Footprint  
NETWORK

## Your Water Footprint » Extended Calculator

[Introduction](#)[Agenda](#)[About WFN](#)[Product Water Footprints](#)[Your Water Footprint](#)[National Water Footprints](#)[Corporate Water Footprints](#)[Global Water Footprint](#)[Training](#)[Publications](#)[WaterStat Database](#)[Glossary](#)[FAQ](#)[Links](#)[Contact](#)

Your individual water footprint is equal to the water required to produce the goods and services consumed by you. Please take your time and feel free to use the extended water footprint calculator to assess your own unique water footprint. The calculations are based on the water requirements per unit of product as in your country of residence.

Note: put decimals behind a point, not a comma (e.g. write 1.5 and not 1,5).

### Food consumption

Cereal products (wheat, rice, maize, etc.)

 kg per week

Meat products

 kg per week

Dairy products

 kg per week

Eggs

 number per week

How do you prefer to take your food?

How is your sugar and sweets consumption?

Vegetables

 kg per week

Fruits

 kg per week

Starchy roots (potatoes, cassava)

 kg per week

How many cups of coffee do you take per day?

 cup per day

How many cups of tea do you take per day?

 cup per day

### Domestic water use

#### Indoors

How many showers do you take each day?

 number per day



## What It Takes To Make A Quarter-Pound Hamburger



feed  
**6.7**

Pounds of  
grains and forage



water  
**52.8**

Gallons for drinking water  
and irrigating feed crops



land  
**74.5**

Square feet for grazing  
and growing feed crops



fossil fuel  
energy  
**1,036**

BTUs for feed production and  
transport. That's enough to power a  
typical microwave for 18 minutes.



*Source: J.L. Capper, Journal of Animal Science, July, 2011.*

*Credit: Producers: Eliza Barclay, Jessica Stoller-Conrad; Designer: Kevin Uhrmacher/NPR*

# FOOD & AGRICULTURE ORGANIZATION OF THE UN

5.000 l di acqua (giornaliero) per sfamare un essere umano

Litri / Kg per la produzione di : latte 1.020

zucchero 1.782

pasta 1.849

riso 2.497

carne di pollo 4.325

carne di manzo 15.415

**SOIA 1.053**





# Savage River Inc.

**Thanks for your interest in meat substitute products!**



We value the trust you've put in our hands by giving us your email address. You'll only be contacted with important information—no frivolous “news” about changing the color of our logo...that is if we had a logo.

As you read in the *New York Times* article, we don't yet have a name for our brand. That's where you come in.

We need you to break the tie and move the needle on one of our name finalists.

Give us your top choice for a brand name as soon as you can so that we can get back to making products for you to enjoy!

Thanks again for your support. We'll be back to you soon with more information on our products and where and when you'll be able to buy them.

# The future of life

Creating natural, artificial, synthetic and virtual organisms

*Ian Pearson*

the interglacial age is over

HOLOCENE ----- ANTHROPOCENE



# Timeline: The Three Revolutions



1953: Discovery of DNA

1976: Biotech sector emerges with founding of Genentech

mid-2000s: Academic sectors start exploring convergence

2009: NAS releases A New Biology report



Molecular Biology Revolution

Genomics Revolution

Convergence Revolution

1950 1960 1970 1980 1990 2000 2010

1969: Salvador Luria, theorist of molecular biology, awarded Nobel Prize



2001: Human Genome Project, Celera publish working draft of human genome



Image and info credits (clockwise from top-left): DNAmazing.com, Gene.com, BioX.stanford.edu, qb3.org, mit.edu/ki, nap.edu, sciencemag.org, nature.com, nlm.nih.gov



# Humanity 2.0?

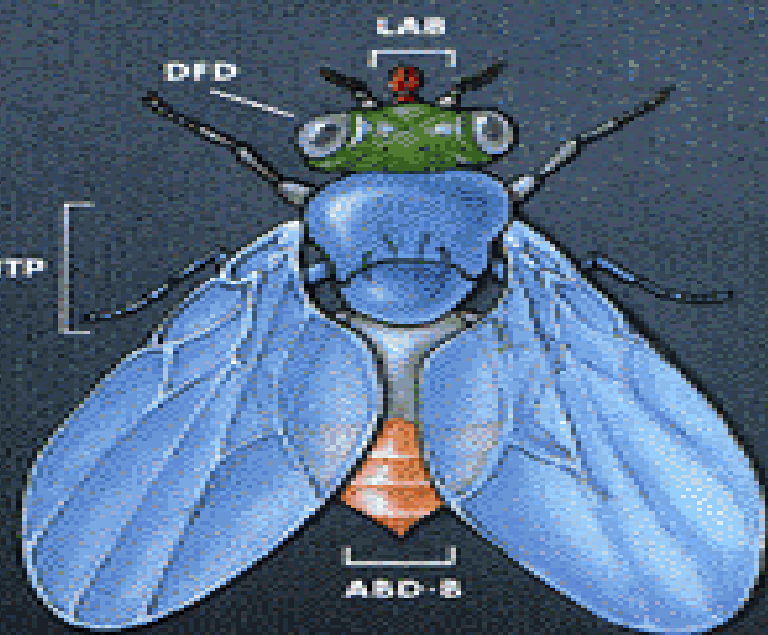
Enhancement, evolution and the possible futures of

*Sarah Chan*





LAB  
DFD  
ANTP  
ABD-B



LAB  
DFD  
ANTP  
ABD-B

### FLY CHROMOSOME

LAB	DFD	ANTP	ABD-B

### HUMAN CHROMOSOMES

	LAB	DFD	ANTP	ABD-B
HOX B				
HOX A				
HOX C				
HOX D				

A photograph of a woman with dark hair, wearing a black and white horizontally striped one-piece swimsuit, floating in a pool of water. She is looking down and slightly to her left. The water is a deep blue, and the lighting is soft, creating a serene atmosphere.

**Post**

**HUMAN**

Copyrighted Material

This book explores the implications of genetic engineering, plastic surgery, mind expansion, and other forms of body alteration, to ask whether our society is developing a new model of the human being. It poses the question of whether our society is creating a new kind of post-human person that replaces previous constructions of the self. Images from the new technological and consumer culture and the new, conceptually oriented figurative art of thirty-six young artists will endeavor to give us a glimpse of the coming post-human world.

Copyrighted Material



# Why Choose Cryonics?

*The Cryonics Institute is an ambulance ride to the high-tech hospital that we're confident will exist in the future. When the time comes and present medical science has given up on you or your loved ones, we ask for a second opinion from the future.*

*The choice is yours - Do you take the chance at life or accept mortal fate?*

## Envision a Brighter Future



### Another Chance at Life

Cryonics offers the chance to live a renewed life in the future.



### Reunite with Loved Ones

Start anew with your loved ones, children and grandchildren.



### Future Cures for Today's Diseases

Future medicine will eliminate debilitating and fatal diseases to significantly improve quality of life.



### Organ Preservation

The cryonic technique of vitrification will allow preservation and transplant of vital organs.



### Renewed Youth and Health

The potential to stop or even reverse the aging process.



### Witness the Future

Don't just imagine the world of the future - personally experience space travel, virtual reality and the other incredible things to come.



### Live Longer

The possibility of an unlimited lifespan to live all your dreams.



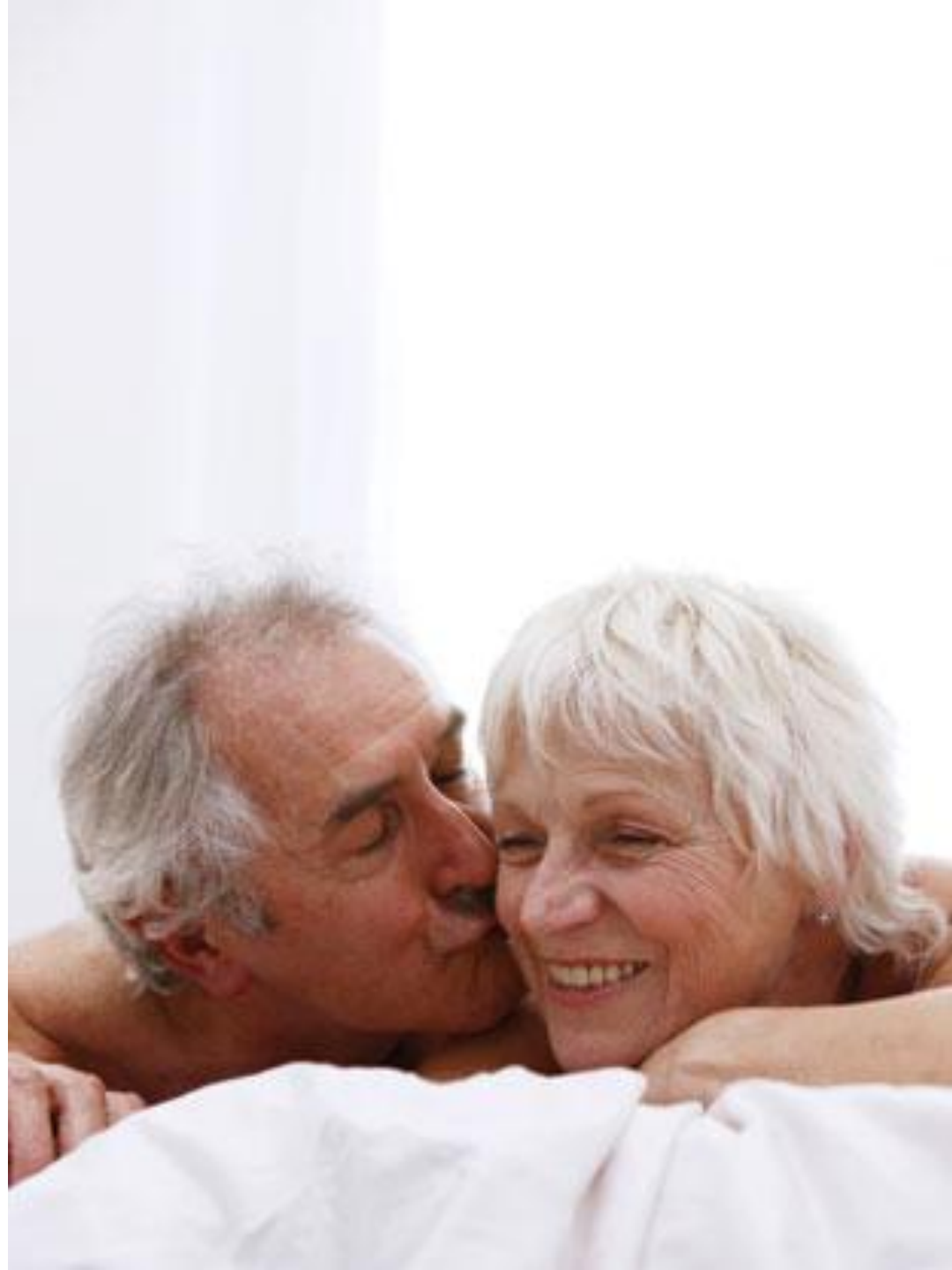
### Preserve Endangered Species

Cryonic science has the potential to preserve or revive endangered or extinct species.

EXPLORE THE FUTURE

GET INVOLVED



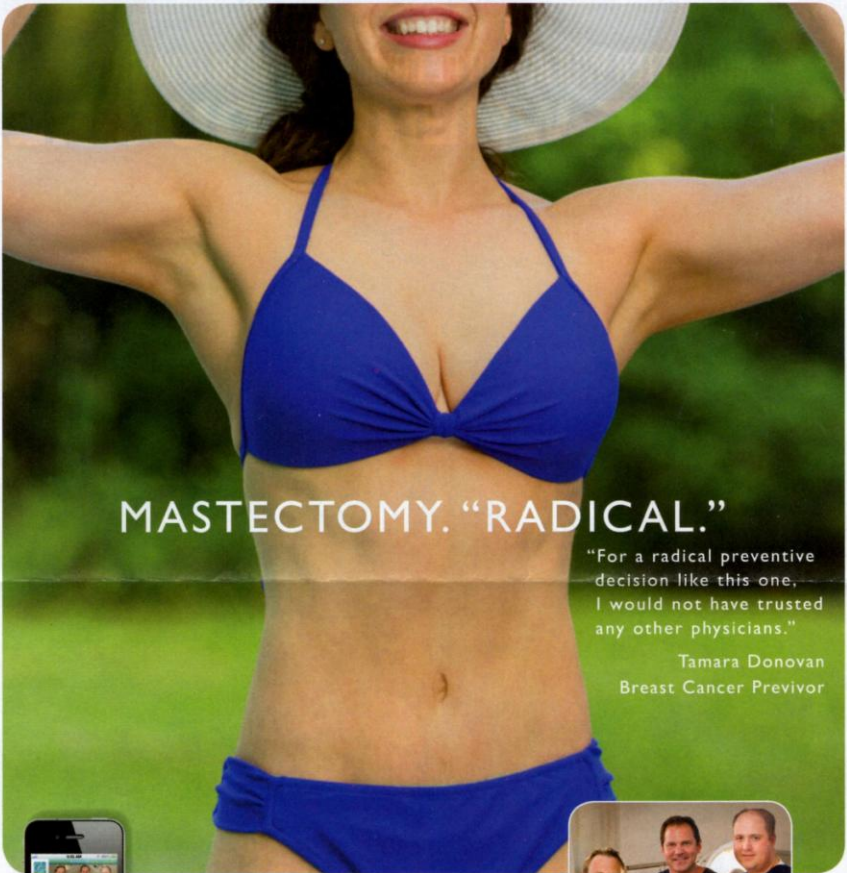












## MASTECTOMY. "RADICAL."

"For a radical preventive decision like this one, I would not have trusted any other physicians."

Tamara Donovan  
Breast Cancer Previvor



Download our free App



### CENTER FOR RESTORATIVE BREAST SURGERY

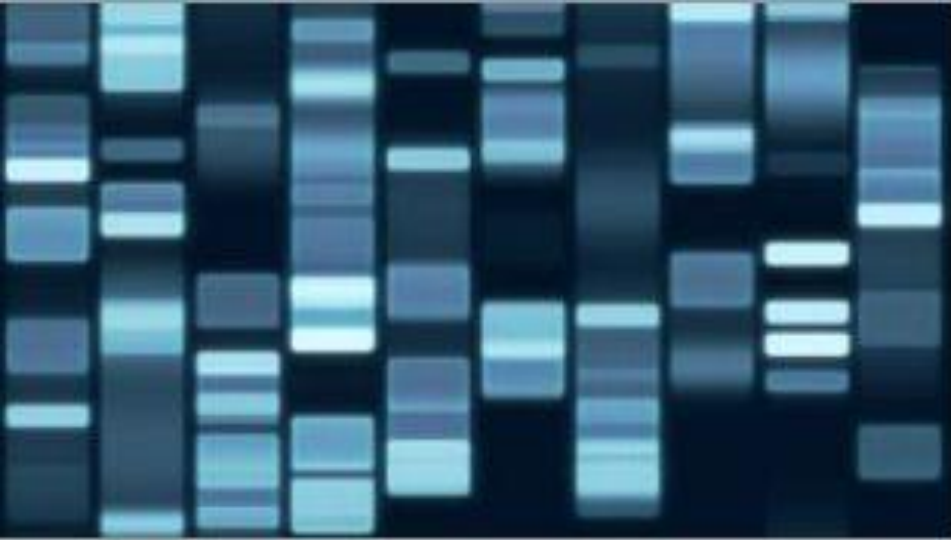
Affiliated with St. Charles Surgical Hospital, the only hospital in the world dedicated to reconstructive surgery for women facing breast cancer.

Frank J. DellaCroce, MD, FACS, Scott K. Sullivan, MD, FACS and Christopher G. Trahan, MD

Internationally recognized leaders in the most advanced breast reconstructive surgeries, including the immediate nipple-sparing mastectomy.

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Scienceexpress

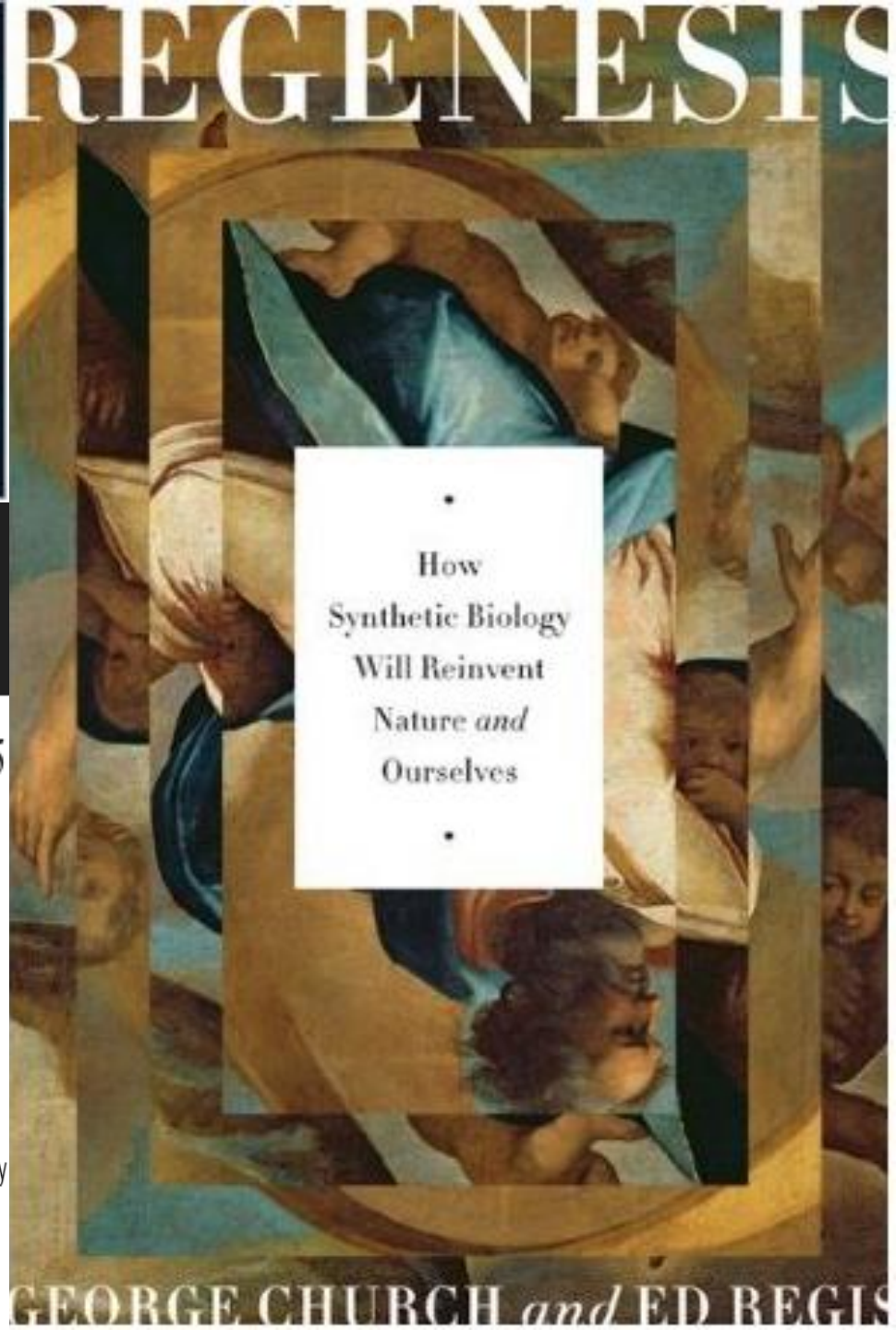
16 August 2012 / Page 1/ 10.1126/science.1226355

# Next-Generation Digital Information Storage in DNA

George M. Church,<sup>1,2</sup> Yuan Gao,<sup>3</sup> Sriram Kosuri<sup>1,2\*</sup>

<sup>1</sup>Department of Genetics, Harvard Medical School, Boston, MA 02115, USA. <sup>2</sup>Wyss Institute for Biologically Inspired Engineering, Boston, MA 02115, USA. <sup>3</sup>Department of Biomedical Engineering, Johns Hopkins University, Baltimore, MD 21205, USA.

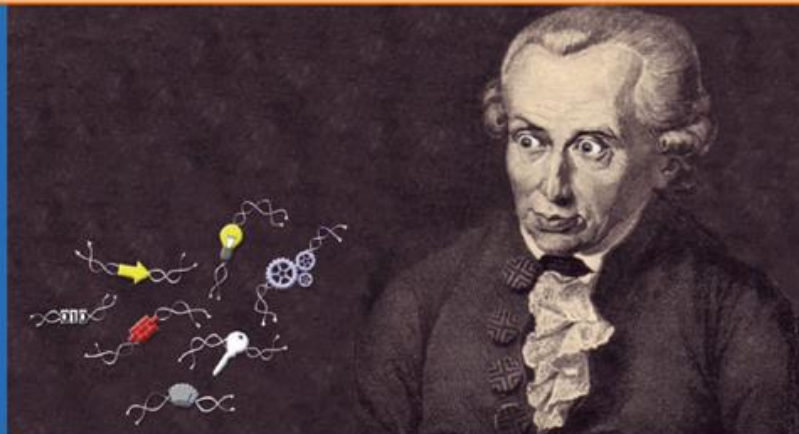
\*To whom correspondence should be addressed. E-mail: sri.kosuri@wyss.harvard.edu



Markus Schmidt · Alexander Kelle  
Agomoni Ganguli-Mitra · Huib de Vriend  
*Editors*

# Synthetic Biology

*The technoscience and  
its societal consequences*



Napoli

18 maggio 1787, Johann Wolfgang von Goethe scriveva a Johann Gottfried Herder :

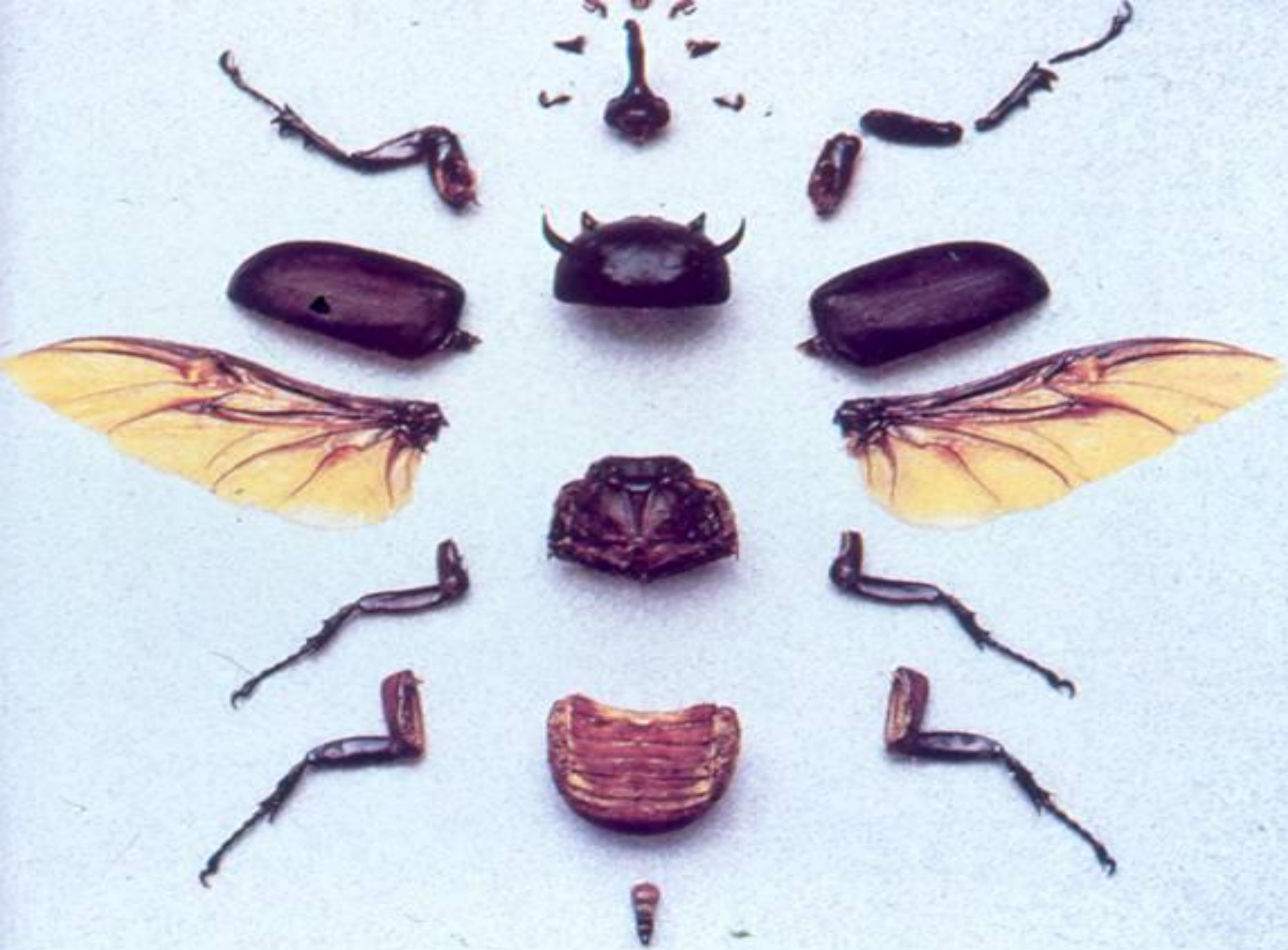


*“Inoltre ho da confidarti che sono prossimo a scoprire il segreto della genesi e dell’organizzazione delle piante e si tratta della cosa più semplice che si possa immaginare. Sotto questo cielo sono possibili osservazioni bellissime. Il punto fondamentale in cui si cela il germe, l’ho scoperto nel più chiaro indubitabile dei modi; tutto il rimanente lo vedo nel suo insieme e soltanto pochi punti sono da definire meglio. La pianta originaria sarà la più straordinaria creazione del mondo, e la natura stessa me la invidierà. Con questo modello e con la relativa chiave si potranno poi inventare piante all’infinito, che debbono essere coerenti tra loro: vale a dire che, anche se non esistono, potrebbero esistere, e non sono ombre o parvenze pittoriche o poetiche, ma hanno un’intima verità e necessità. E la medesima legge potrà applicarsi ad ogni essere vivente.”*



# BIOLOGIA SINTETICA

“ogni sistema biologico può essere considerato come una combinazione di elementi funzionali individuali che possono essere ricombinati in nuove configurazioni capaci di modificarne le precedenti proprietà funzionali o di crearne di nuove”

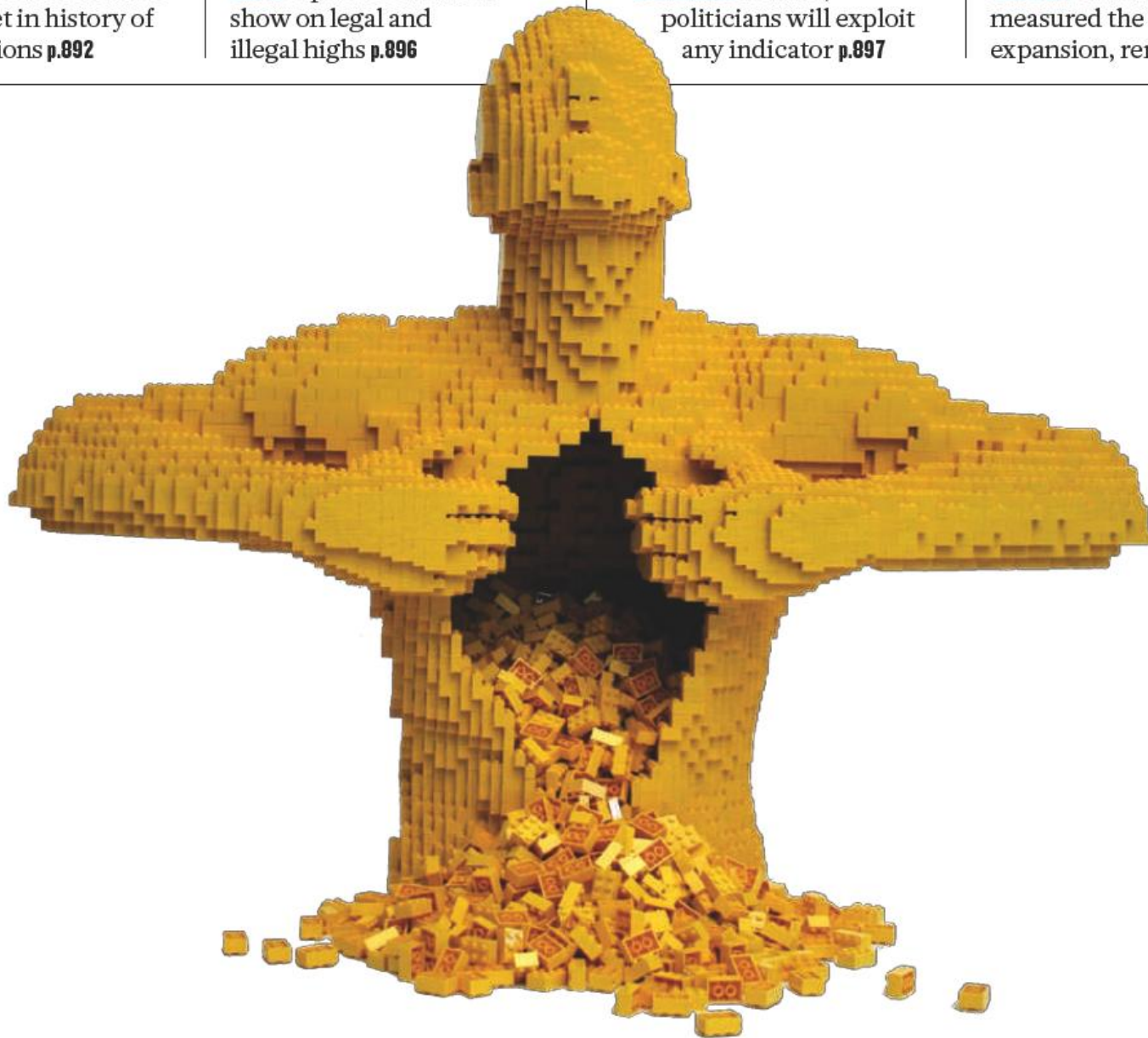


**INOLOGY** Lessons for future  
he Internet in history of  
amunications **p.892**

**DRUGS** Opium dominates  
show on legal and  
illegal highs **p.896**

**ECONOMICS** Beware,  
politicians will exploit  
any indicator **p.897**

**OBITUARY** Allan Sandage,  
measured the Universe  
expansion, remembere



# Build life to understand it



# Clotho: It's What You Make of It

[www.clothocad.org](http://www.clothocad.org)



CHANNELING STEVE JOBS: Like an iPhone for your DNA constructs, Clotho offers individual apps to manipulate sequences at the touch of a button. CIDAR Lab at Boston University

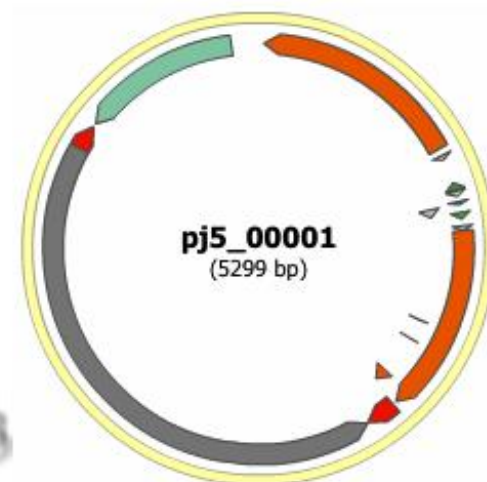
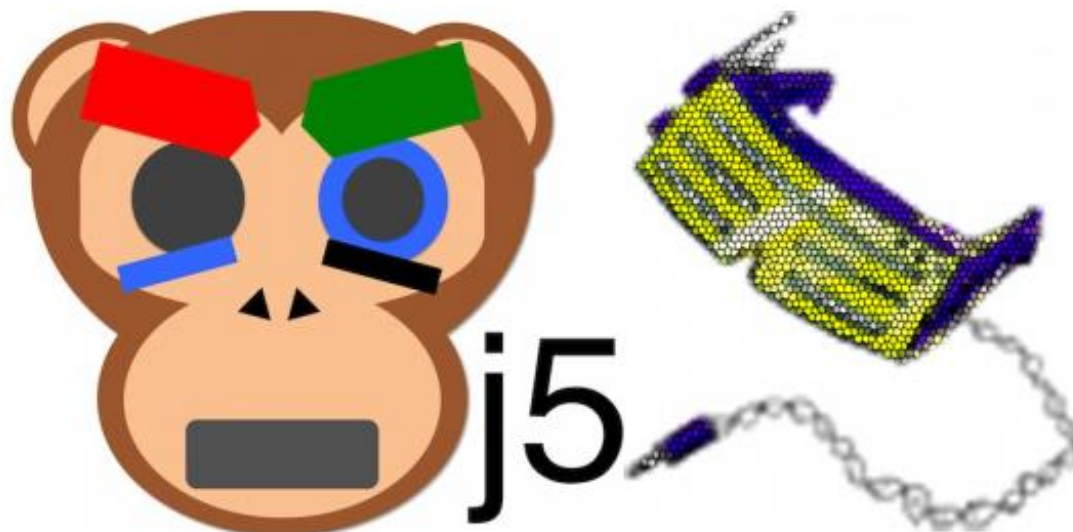
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## Main Page



navigation

■ [Main Page](#)



- [j5, DeviceEditor and VectorEditor demo](#)
- [j5 manual](#), [paper](#), and [user map](#)
- [DeviceEditor manual](#) and [paper](#)
- [VectorEditor project](#) and [paper](#)
- [SBOL XML <-> GenBank](#) conversion utility
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INSIDE THIS WEEK: A 16-PAGE SPECIAL REPORT ON WATER

# The Economist

MAY 22ND-28TH 2010

Economist.com

The battle of Bangkok

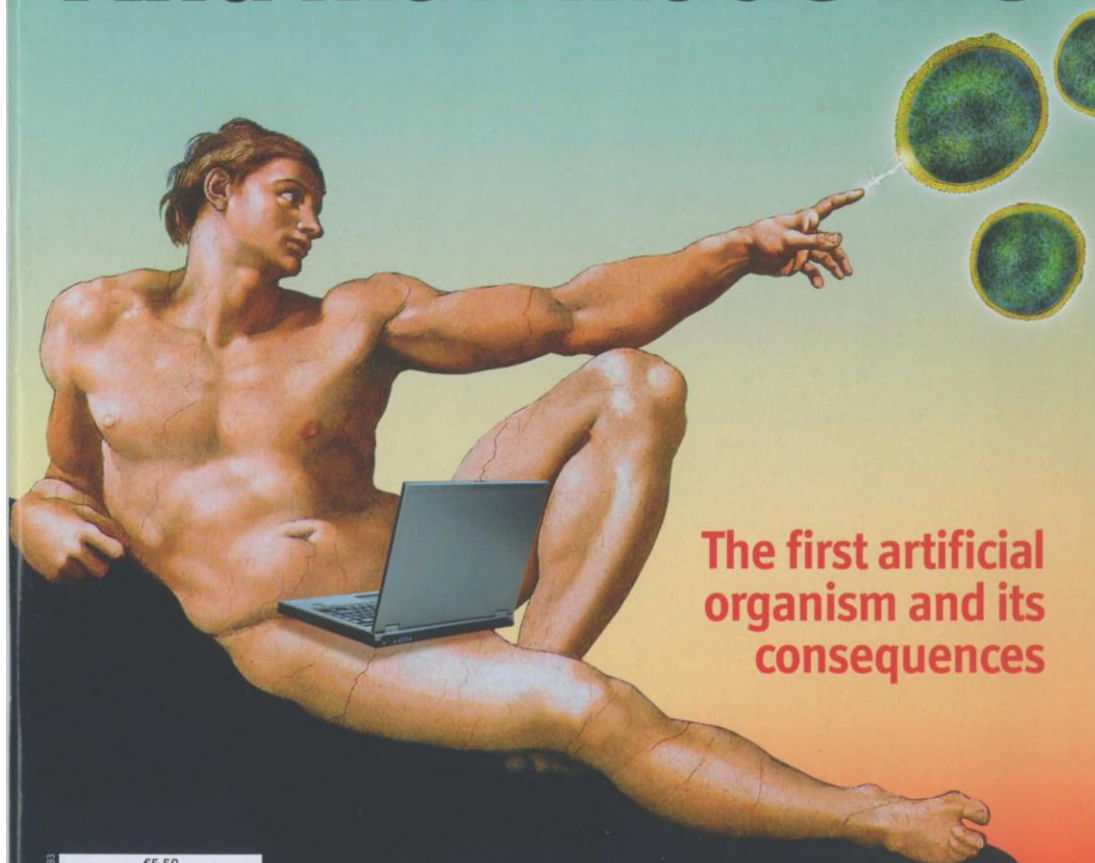
America's surprising primaries

Does Facebook know too much?

Labour after Gordon Brown

How to plug an oil well

## And man made life



The first artificial organism and its consequences

ISSN 0950-0804

€5.50

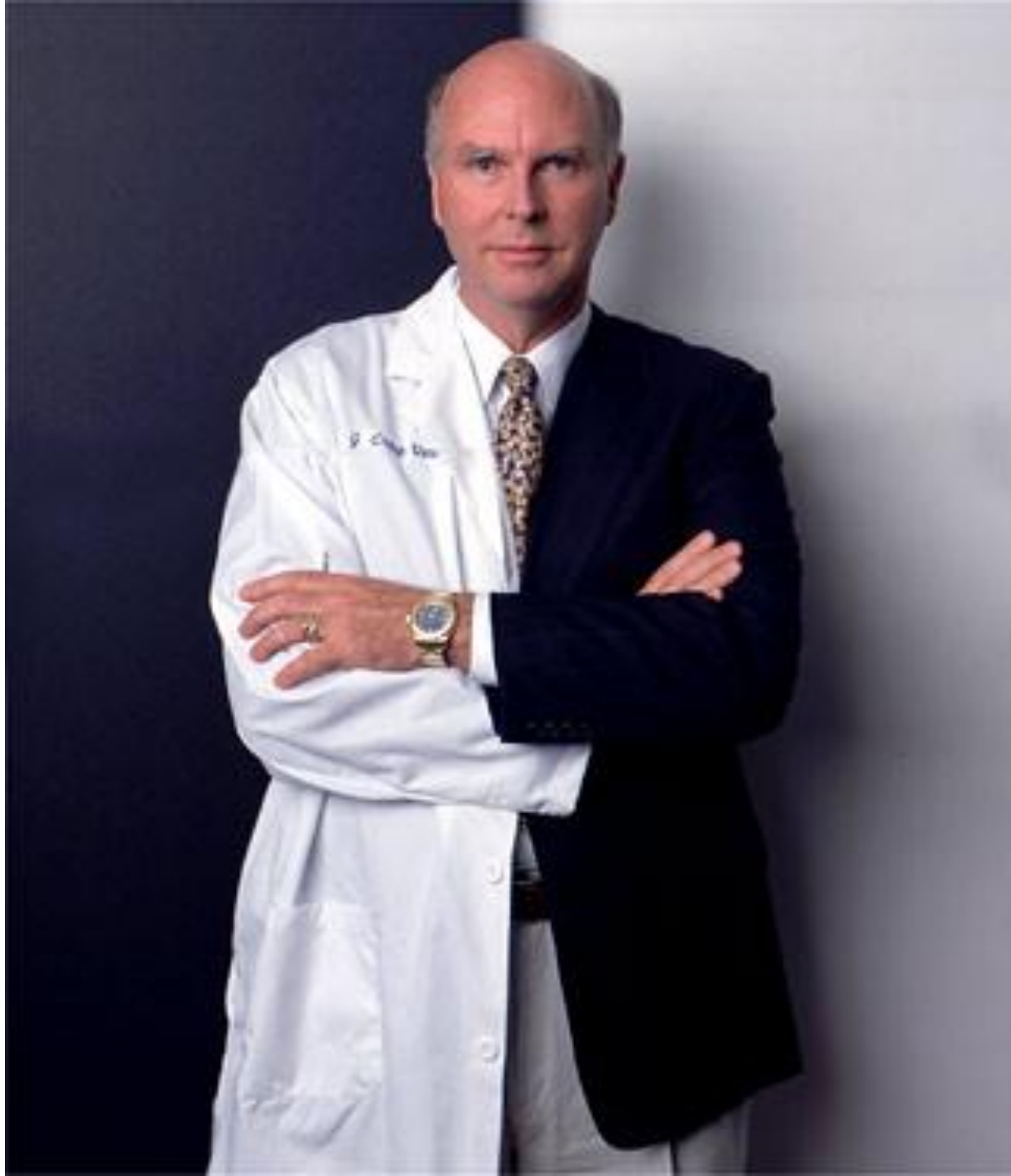


21

Albania	ALL760	Croatia	HRK48	France	€5.50	Ireland	€5.50	Latvia	LVL3.90	Nigeria	Naira 700	Romania	RON24	South Africa	Rands 45.00
Austria	€5.50	Cyprus	€5.50	Gibraltar	€5.50	Israel	€5.50	Japan	¥131.00	Norway	Nkr 50	Saudi Arabia	Riyals 10	Sweden	SEK55
Bahrain	BD100	Czech Rep	CZK150	Greece	€5.50	Italy	€5.50	Lithuania	€5.50	Poland	PLN24	Serbia	RSD660	Switzerland	Sfr 10
Belgium	€5.50	Denmark	DKK63	Hungary	HUF1,590	Kenya	KSh540	Luxembourg	€5.50	Portugal cont.	€5.50	Slovakia	€5.50	Turkey	TRY12
Bulgaria	BGN13	Estonia	EEK89	Iceland	ISK700	Kuwait	Dinar 3.20	Malta	€5.50	Qatar	Rials 40	Slovenia	€5.50	UAE	Dirhams 40

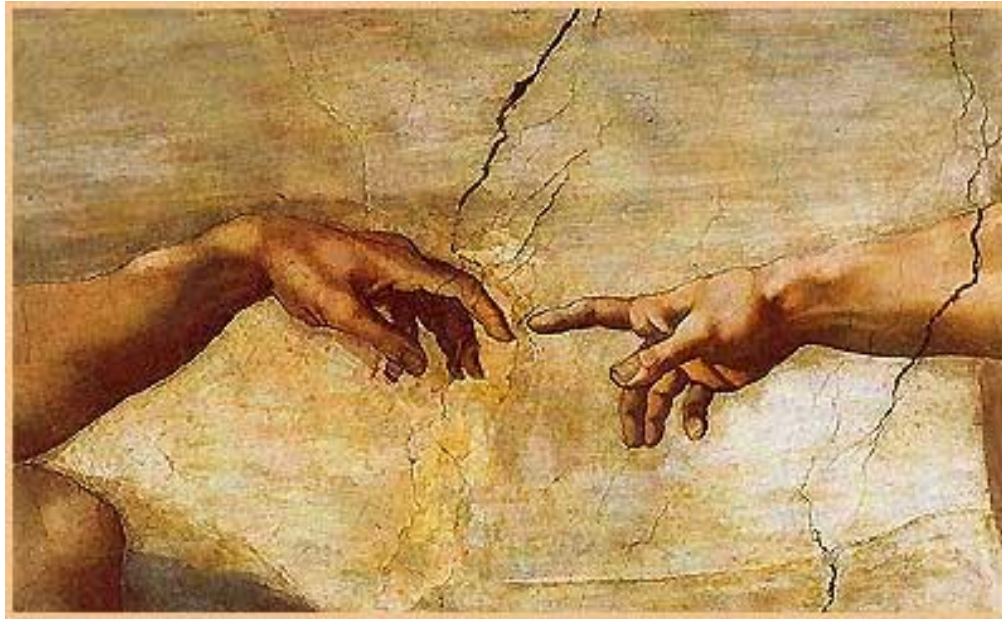


Craig Venter



Synthia

# objections to synthetic Biology







## MAMMALS in MOTION

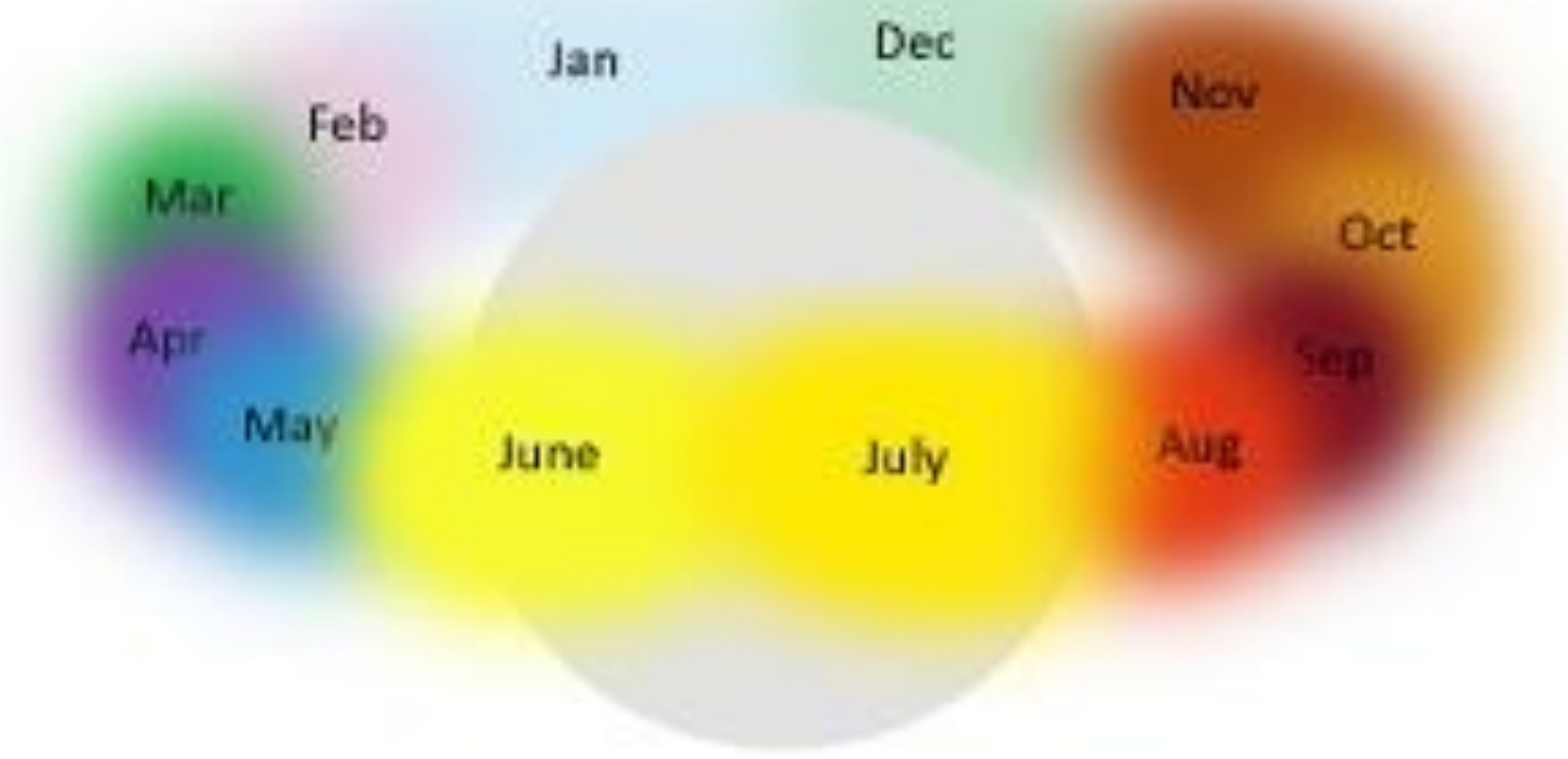
They burrow, walk, leap, gallop,  
swim, swing from trees, glide— even fly.  
The question, when it comes to locomotion,  
is what **BEST** mammals do?



# science

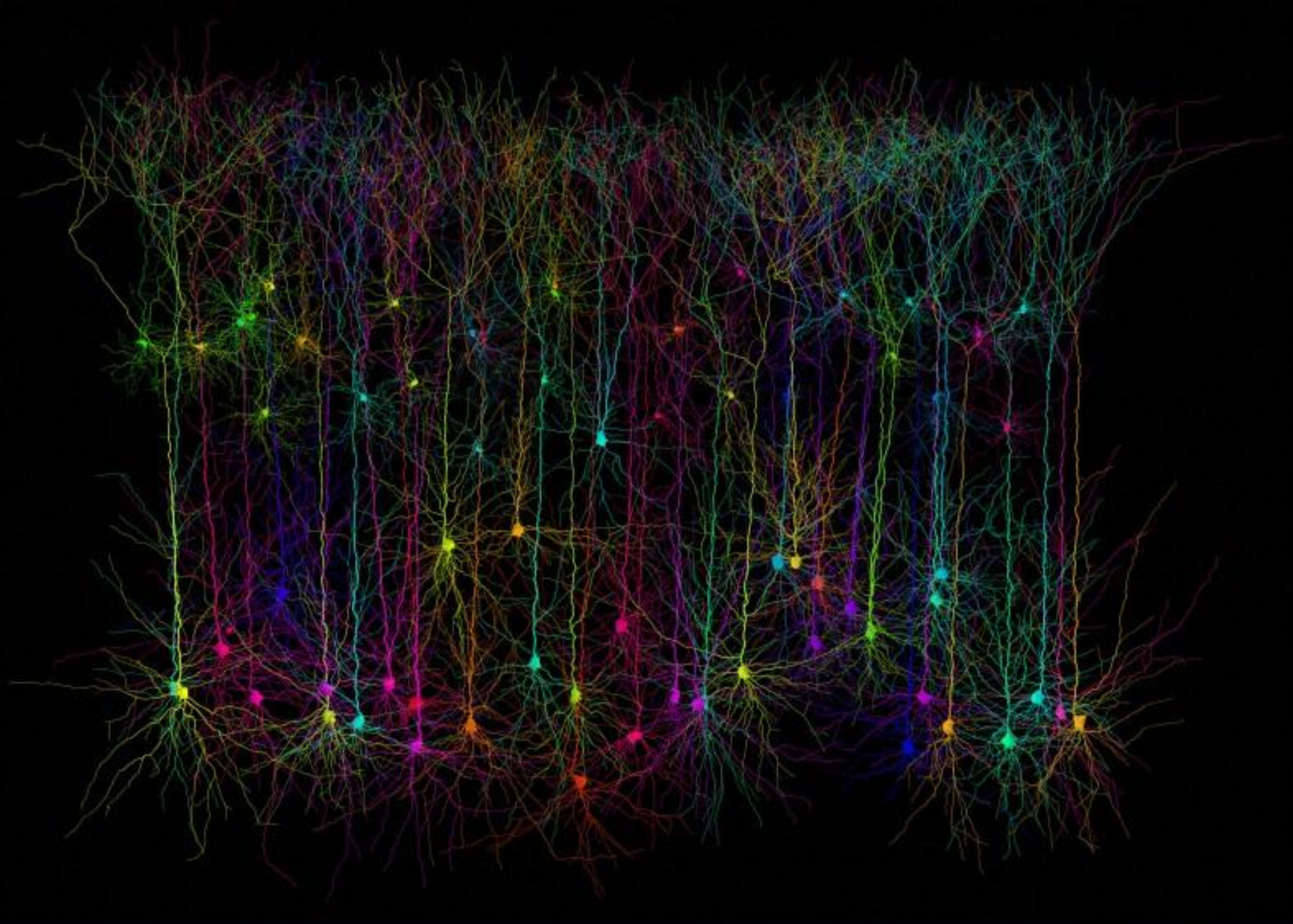


sinestesia



grafeme ----- sapore

musica ----- odore











Some illegal drugs such as heroin have been demonized only since the mid-nineteenth century.







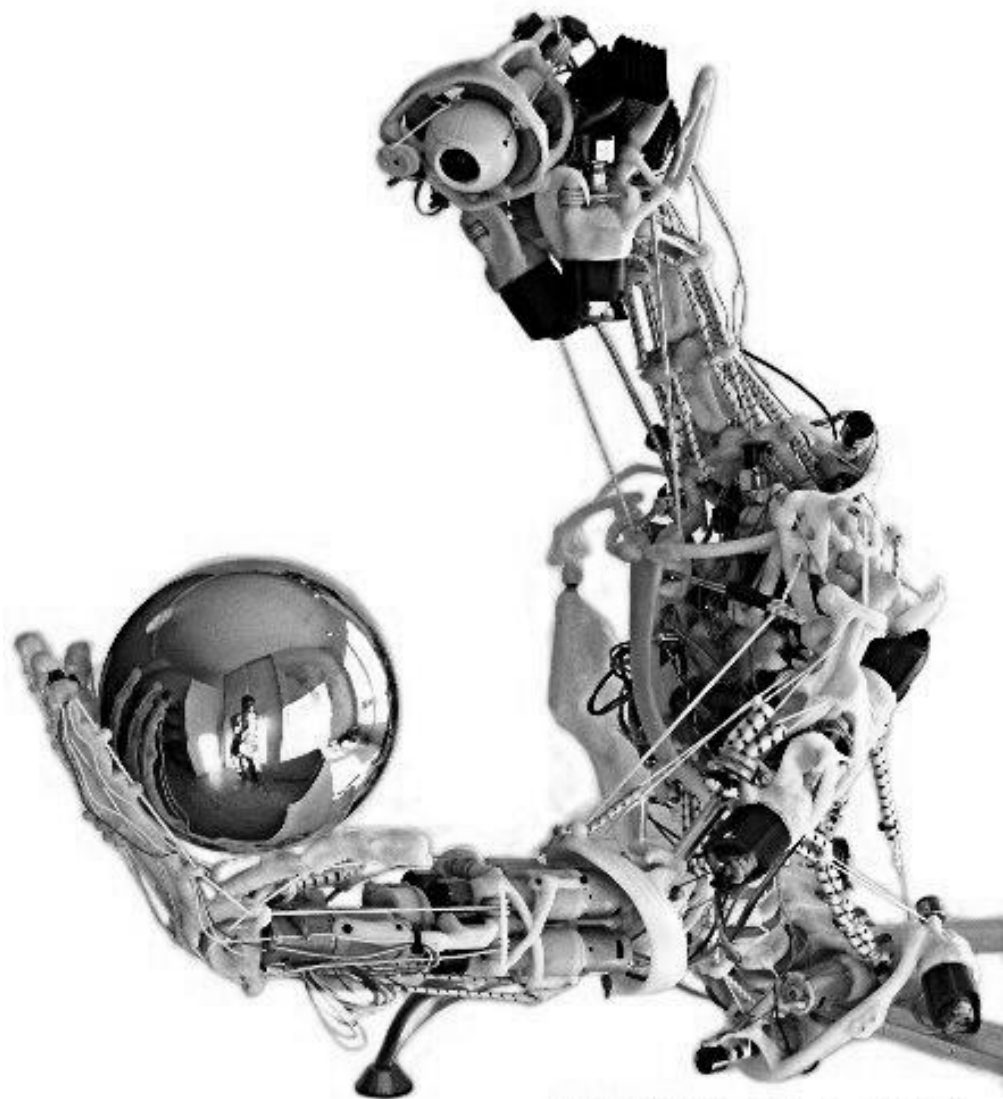
Alain Resnais – l'anno scorso a Marienbad (1961)

solo una possibilità tra le tante

Ciborg

Robot

?





iCub for the lonely



# NewScientist



WEEKLY 16 April 2011

## Free will

The illusion we can't live without

### MIGHTY MORPHING MATERIALS

They shape-shift into  
anything you want

*Special report*

£3.50  
US/CAN\$5.95

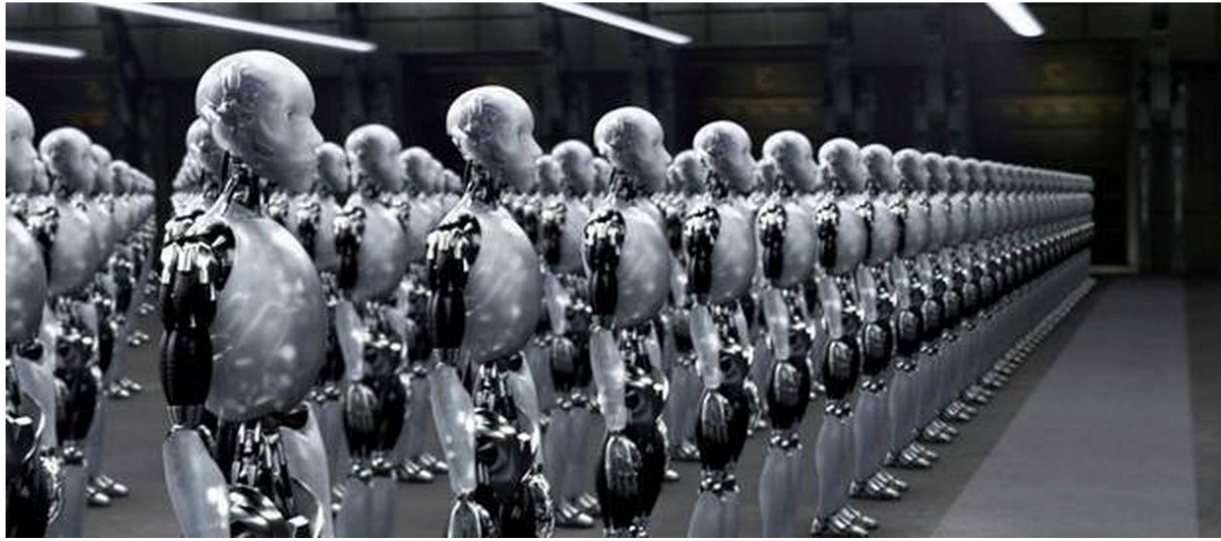
# The INDEPENDENT



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## Rise of the machines? Robots will be smarter than us all by 2029, warns Google futurologist



Ray Kurzweil predicts computers will be able to flirt, learn from experience and even make jokes

**ELEPHANT CAMPAIGN - SIGN THE PETITION >**

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**ABSOLUTE AD**



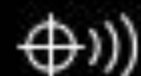
12:34 PM

3

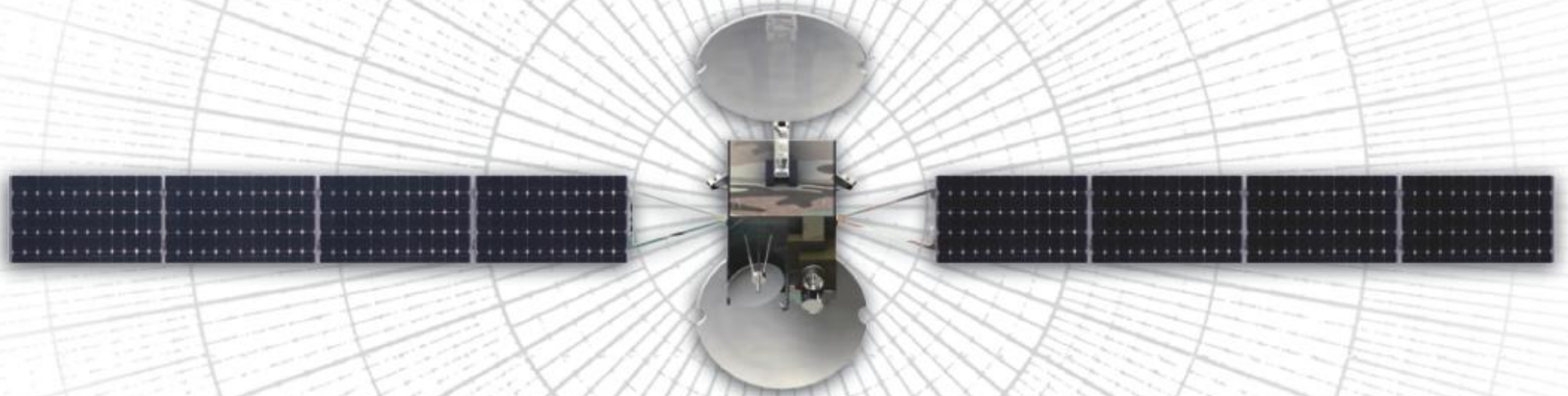
NTWK



BlackBerry







# SHARED INTELLIGENCE

The military has a vast array of scientifically valuable data — some more accessible than you think.

**“WITH THE PROPER JUSTIFICATION, I COULD ASK FOR ALMOST ANYTHING.”**



T  
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B  
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G  
  
D  
O  
G



backpack



IGR information gathering robot



TALON





MQ-1 predator





An RQ-4 Global Hawk unmanned aerial vehicle before a mission in southwest Asia in November 2010.

# A world of killer apps



FROM THE ACADEMY AWARD®-WINNING DIRECTOR OF  
**THE HURT LOCKER**

# ZERO DARK THIRTY

THE TRUE STORY OF THE GREATEST MANHUNT IN HISTORY

**JANUARY 11**



**mibEC**  
COMMUNICATING  
WITH  
THE FUTURE



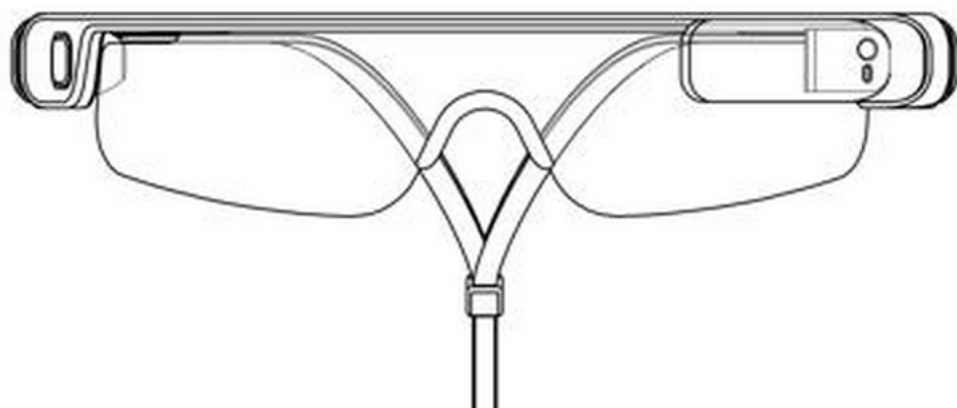


# «Glass», a settembre arrivano quelli Galaxy

*Samsung si lancia nella mischia delle tecnologie indossabili: «Design accattivante, ma non puntiamo a guadagni immediati»*

Samsung ★ 6

UN ALTRO ARGOMENTO



La versione dei GalaxyGlass tratta dalla richiesta di brevetto depositato lo scorso ottobre



40%

**SODDISFATTO**

Totale voti: 5



34



11



**DA GUARDARE**

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## NOTIZIE CORRELATE

- [GalaxyS5 in primavera e iPhone6 in estate \(09/01/2014\)](#)

Non solo [Galaxy S5](#) e [Galaxy Gear 2](#): nel cantiere di Samsung si

# DIGITAL AGENDA FOR EUROPE

A Europe 2020 Initiative

Agenda for Europe > Science & Technology > Future Internet

Work

Entrepreneurship  
& Innovation

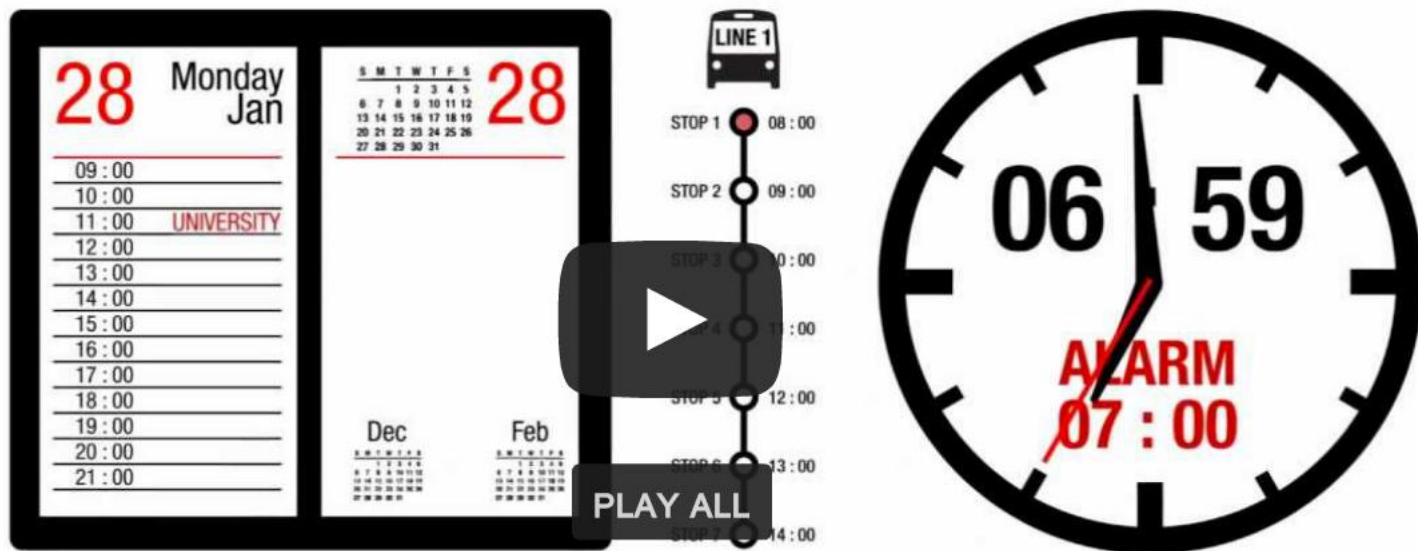
Science &  
Technology

Telecoms & the  
Internet

## The Internet of Things



**Internet of Things (IoT) is a technology and a market development based on the inter-connection of everyday objects among themselves and applications. IoT will enable an ecosystem of smart applications and services, which will improve and simplify EU citizens' lives.**



IT CALCULATES THE NEW TIME







# FOREIGN AFFAIRS

Published by the Council on Foreign Relations

---

March/April 2014

ESSAY

## As Objects Go Online

The Promise (and Pitfalls) of the Internet of Things

Neil Gershenfeld and JP Vasseur

*NEIL GERSHENFELD is a Professor at the Massachusetts Institute of Technology and directs MIT's Center for Bits and Atoms. JP VASSEUR is a Cisco Fellow and Chief Architect of the Internet of Things at Cisco Systems.*

Since 1969, when the first bit of data was transmitted over what would come to be known as the Internet, that global network has evolved from linking mainframe computers to connecting personal computers and now mobile devices. By 2010, the number of computers on the Internet had surpassed the number of people on earth.

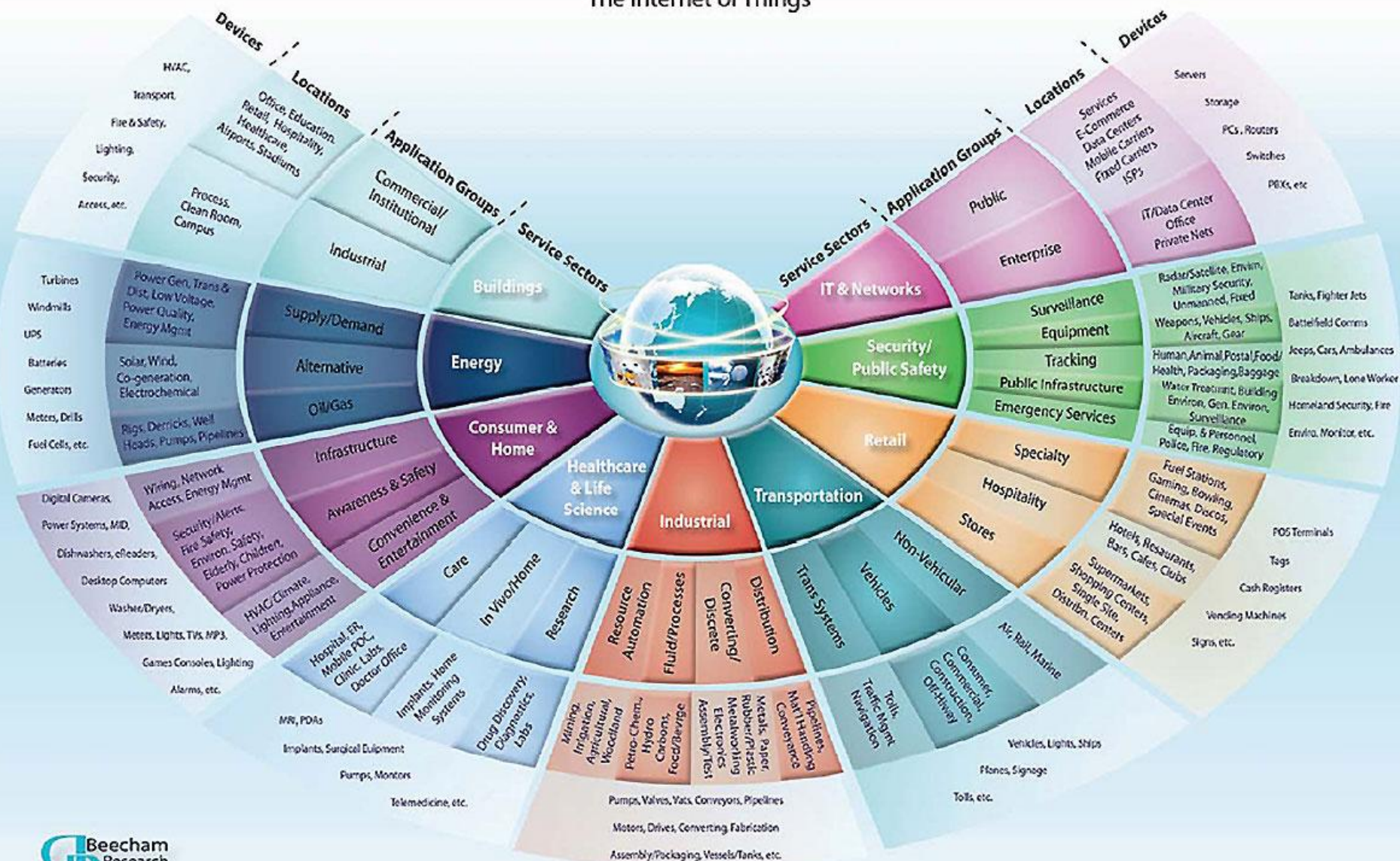
Yet that impressive growth is about to be overshadowed as the things around us start going online as well, part of what is called "the Internet of Things." Thanks to advances in circuits and software, it is now possible to make a Web server that fits on (or in) a fingertip for \$1. When embedded in everyday objects, these small computers can send and

## THE CONNECTED LIFE

The Internet of Things is not just science fiction; it has already arrived. Some of the things currently networked together send data over the public Internet, and some communicate over secure private networks, but all share common protocols that allow them to interoperate to help solve profound problems.

Take energy inefficiency. Buildings account for three-quarters of all electricity use in the United States, and of that, about one-third is wasted. Lights stay on when there is

# The Internet of Things

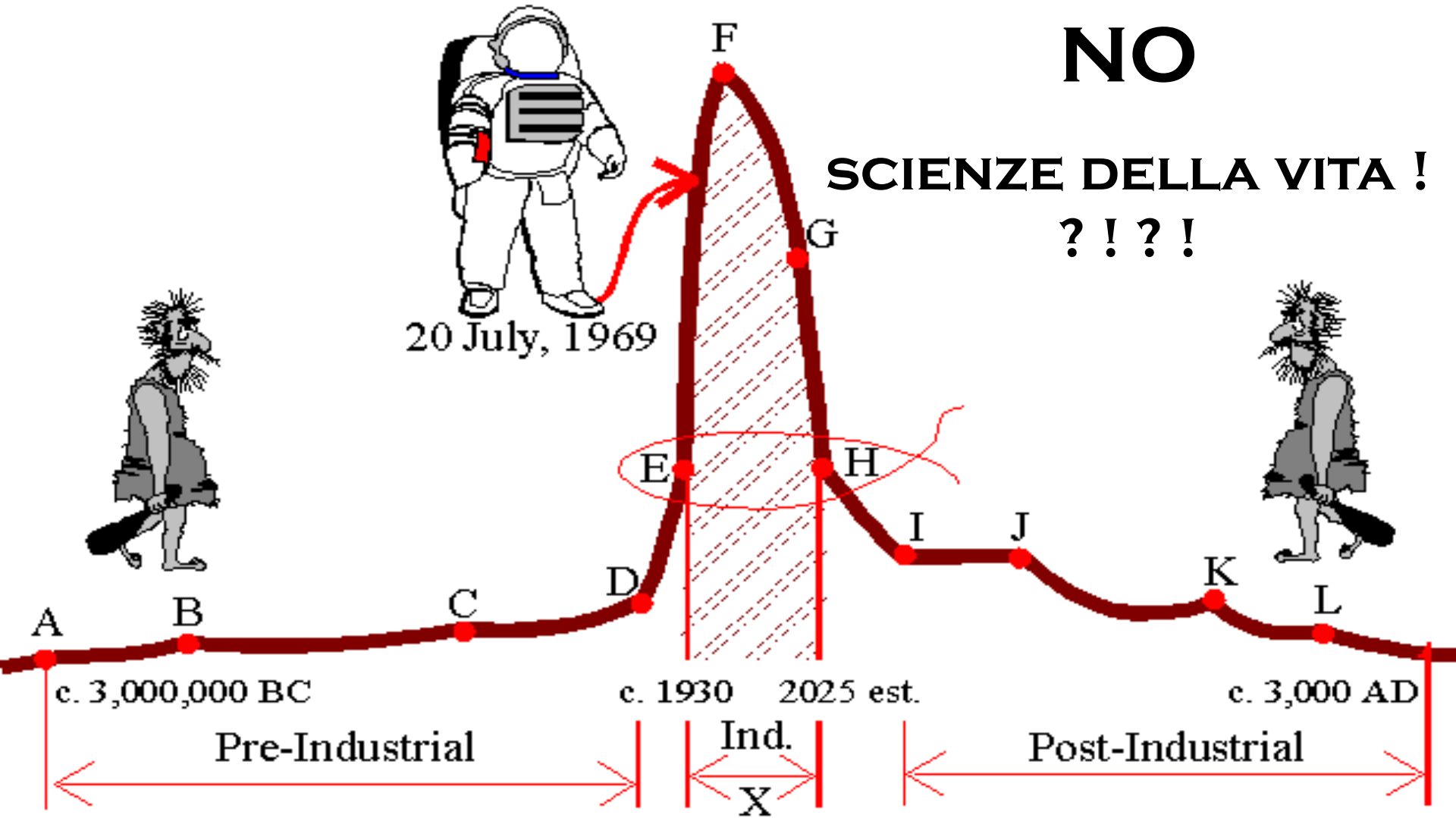




# NO

## SCIENZE DELLA VITA !

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Provocazioni d'autore  
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Guida scientifica di Pavia  
di Carlo Alberto Redi  
e Manuela Monti



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