



## SIDE EVENTS

### 01 JULY 2016: EEN CATWALK AND COMPANY VISITS

- h. 10.00 – 12.30: Company visit to a famous fashion brand of Piedmont Region
- h. 14.00 – 16.00: Company visit to a famous fashion brand of Piedmont Region
- h. 18.00 – 20.00: Preparation of the EEN Catwalk (for the selected stylists)
- h. 20.00 – 21.00: networking cocktail at Birago Palace
- h. 21.00 - 23.00: EEN Catwalk show

#### Company visits

- you will receive more details in a few weeks
- the participation will be free of charge

#### EEN Catwalk show

Participants to the b2b will have the opportunity to apply for the EEN catwalk show.

If you are interested please send a shooting of your collection for the selection's procedures to [f.leonetti@pie.camcom.it](mailto:f.leonetti@pie.camcom.it) and to [d.albesano@to.camcom.it](mailto:d.albesano@to.camcom.it).

**DEADLINE: 15.06.2016**

The [IAAD](#) (Institute of Applied art and Design of Turin), as artistic direction of the Fashionweek, will select, among the candidates, 20 participants (10 female dress producers and 10 accessories producers) for the catwalk.

#### Dress producers:

If you are a dress producer and you will be selected, you should provide a women collection of at least 10 dresses.

We will provide you with Models (you will receive details on height and measurements of the models asap), and with Hairstylists and makeup artists.

#### Accessories producers:

If you are an accessories producer and you will be selected, your creations could be matched with the dress collections for the catwalk.



## **20 JUNE – 03 JULY 2016: SHOW YOUR CREATIONS!**

Participants to the b2b will have the opportunity to show **few samples** of their creations during the meetings in the b2b area.

Indeed, we will give you the opportunity to show **1 of your creations** for 2 weeks (20 June – 03 July 2016) at the [Circolo del Design Lounge](#), a public place in the city center, that will host in those days events and workshops linked to the Torino Fashion Week 2016 (programme available soon).

If you are interested in showing your creation at the Circolo del Design:

- You must contact us by e- mail ([f.leonetti@pie.camcom.it](mailto:f.leonetti@pie.camcom.it); [d.albesano@to.camcom.it](mailto:d.albesano@to.camcom.it)) to receive information about the legal aspects related to the exhibition of your creation
- You **must** send it between the **13<sup>th</sup> and the 17<sup>th</sup> of June 2016**, to:

Unioncamere Piemonte  
Via Cavour 17  
10123 Torino (Italy)  
3° floor  
To the attention of Federica Leonetti

## **02 JULY 2016: CATWALK SHOW – TFW2016 –**

If you want to attend the Torino Fashion week catwalk show, please remember to select the activity in the registration form on the web site [www.b2match.eu/to1-fashionmatch](http://www.b2match.eu/to1-fashionmatch).

The participation is offered by the organizers of the event.

We will provide you with all the details.

## **03 JULY 2016: CLOSURE CATWALK SHOW & AFTERPARTY- TFW2016 –**

If you want to attend the Torino Fashion week catwalk show of [Walter Dang](#) and the afterparty, please remember to select these activities in the registration form on the web site [www.b2match.eu/to1-fashionmatch](http://www.b2match.eu/to1-fashionmatch).

The participation is offered by the organizers of the event.

We will provide you with all the details.

### **Contacts:**

Federica Leonetti: [f.leonetti@pie.camcom.it](mailto:f.leonetti@pie.camcom.it)

Diego Albesano: [d.albesano@to.camcom.it](mailto:d.albesano@to.camcom.it)